CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 **USA**

	Contract / Re	<u>vision</u>		Alt Order #	
	484830	1		06226745	
Product					
DEAN HELLER 4 SENATE	•				
Contract Dates	Estimate #				
10/10/12 - 10/16/12					
<u>Advertiser</u>			Or	iginal Date	/ Revision
Dean Heller For Senate			C	9/27/12	/ 09/27/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash

Station Account Executive Sales Office KVVU Teresa Difuria TELEREP-PHIL Special Handling <u>Demographic</u> Adults 35+ IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length W	eek Rate	Type S	pots	Amount
N 13 KVVU 10/10/12 10/12/12 Better Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12WTF 3	M-F 11a-12p <u>Rate</u> \$100.00	:30		NM	3	\$300.00
N 14 KVVU 10/15/12 10/16/12 Better Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2	M-F 11a-12p <u>Rate</u> \$100.00	:30		NM	1	\$100.00
Spot Ch Date Range Description 2 KVVU 10/15/12-10/21/12 Better See MG 18.4	Start/End Time M-F 11a-12p	Weekdays Length		<u>Type</u> <i>NM</i>		
N 17 KVVU 10/10/12 10/12/12 Cops/Dog The Bounty Hunto Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12wTF 3	ei1-2pm <u>Rate</u> \$100.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/08/12-10/14/12 Cops/Dog The Bounty Hum See MG 18:4	Start/End Time ter1-2pm	Weekdays Length		<u>Type</u> <i>NM</i>		
2 KVVU 10/08/12-10/14/12 Cops/Dog The Bounty Hum See MG 18.4 3 KVVU 10/08/12-10/14/12 Cops/Dog The Bounty Hum	•	WThF :30	******	NM NM		
See MG 18.4		.30	φ / ο ο , ο ο	70101		
N 18 KVVU 10/15/12 10/16/12 Cops/Dog The Bounty Hunto <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 MT 2	ei1-2pm <u>Rate</u> \$100.00	:30		NM	2	\$3,350.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Cops/Dog The Bounty Huni See MG 18.4	Start/End Time ter1-2pm	Weekdays Length		<u>Type</u> NM		
2 KVVU 10/15/12-10/21/12 Cold Case Files See MG 18.3	1-2pm	MTu: :30	\$100.00	NM		
3 KVVU 10/15/12-10/15/12 Cops/Dog the Bounty Hunte → MG for 18.2 10/15	·	M: :30	•	NM		
4 KVVU 10/14/12-10/14/12 BB League Championships MG for 26.1,30.1,32.1,30.2,34.2,33.2,17.2,17.1,31.3,17.3	•	sı :30 1	\$3,250.00	NM		
N 26 KVVU 10/15/12 10/16/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	5-530p <u>Rate</u>	:30		NM	1	\$275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Alt Order # Contract / Revision 484830 06226745 **Contract Dates** Product Estimate # 10/10/12 - 10/16/12 DEAN HELLER 4 SENA

Original Date / Revision Advertiser 09/27/12 / 09/27/12 Dean Heller For Senate

Name			Spots	1		
Start Date End Date Meek days Spots/Meek Sate System Spots Start End Time System S	*Line Ch Start Date End Date Description	Start/End Time	•		Type Spots	Amount
Spot Ch	Start Date End Date Weekdays Spots/Week					
N 28 KVVU 10/15/12 10/16/12 Fox 5 News at 5 MF 530-6p MF 530-6p Sarbus		Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
N 28 KVVU 10/16/12 10/16/12 Fox S News at 5 MF 530-6p Spots/News Spot		5-530p	MTu: :30	\$275.00	NM	
Start Date End Date Movekedays Spots/Week Rate Spots/Week Spots/Week	See MG 18.4					•
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N 29 KVVU 10/10/12 10/12/12 MORE Access Spots/Week	•	1 141-1- 550-up	MTU30	Ψ270,00	14141	
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N 30 KVVU 10/15/12 10/16/12 MORE Access Spots/Week	Spot Ch Date Range Description	Start/End Time		<u>Rate</u>		
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Neek: 10/15/12 10/21/12 NT 2 \$200.00		•	:30		NM C	\$0.00
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1 KVVU 10/15/12-10/21/12 MORE Access 630-7pm MTU :30 \$200-00 NM See MG 18.4 N 31 KVVU 10/10/12 10/12/12 Extra Spots/Week		•	Weekdays Length	Rate	Type	
See MG 18.4 2 KVVU 10/15/12-10/21/12 MORE Access 630-7pm MTu :30 \$200-00 NM See MG 18.4						
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Start Date End Date Weekdays Spots/Week Sade S	See MG 18.4					
Week: 10/08/12 10/14/12 WTF 3 \$300.00		•	:30		NM 2	\$600.00
Spot Ch						
3 KVVU 10/08/12-10/14/12 Extra N-F 7-730pWThF			Weekdays Length	Rate	Type	
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1 KVVU 10/15/12-10/21/12 Extra		* * *			_	
See MG 18.4 2 KVVU 10/15/12-10/21/12 Extra M-F 7-730p MTu :30 \$300.00 NM See MG 32.3 3 KVVU 10/15/12-10/15/12 Extra M-Sa 8-10p/Su 7-1M :30 \$300.00 NM M G for 32.2 10/15 TMZ 730-8p :30 NM 2 \$1,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12wTF 3 \$500.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 2 KVVU 10/08/12-10/14/12 TMZ 730-8p wThF :30 NM 1 \$500.00 NM See MG 18.4 Spots/Week Rate Rate NM 1 \$500.00						
2 KVVU 10/15/12-10/21/12 Extra		IVI-F 7-730p	MIU :30	\$300.00	NIVI	
See MG 32.3 3 KVVU 10/15/12-10/15/12 Extra M-Sa 8-10p/Su 7-1M		M-F 7-730p	MTu: :30	\$300.00	NM	
3 KVVU 10/15/12-10/15/12 Extra M-Sa 8-10p/Su 7-1M				******		
N 33 KVVU 10/10/12 10/12/12 TMZ 730-8p :30 NM 2 \$1,000.00 Start Date End Date Weekdays Spots/Week Rate	*	M-Sa 8-10p/Su 7	-1M :30	\$300.00	NM	
Start Date Week: 10/08/12 End Date 10/14/12 WeekdayswTF Spots/Week \$500.00 Rate \$500.00 Spot Ch Date Range 2 Description Description 2 Start/End Time Weekdays Length Rate Type 730-8pwThF Week 300.00 NM See MG 18.4 N 34 KVVU 10/15/12 10/16/12 TMZ 730-8p 30 NM 1 \$500.00 Start Date End Date Weekdays Spots/Week Rate Rate Rate	⊕ MG for 32.2 10/15					
Week: 10/08/12 10/14/12 wtf 3 \$500.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 2 KVVU 10/08/12-10/14/12 TMZ 730-8p wthF :30 \$500.00 NM See MG 18.4 N 34 KVVU 10/15/12 10/16/12 TMZ 730-8p :30 NM 1 \$500.00 Start Date End Date Weekdays Spots/Week Rate	N 33 KVVU 10/10/12 10/12/12 TMZ	•	:30		NM 2	\$1,000.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 2 KVVU 10/08/12-10/14/12 TMZ 730-8p wThF :30 \$500.00 NM See MG 18.4 N 34 KVVU 10/15/12 10/16/12 TMZ 730-8p :30 NM 1 \$500.00 Start Date End Date Weekdays Spots/Week Rate						
2 KVVU 10/08/12-10/14/12 TMZ 730-8pwThF :30 \$500.00 NM See MG 18.4 N 34 KVVU 10/15/12 10/16/12 TMZ 730-8p :30 NM 1 \$500.00 Start Date End Date Weekdays Spots/Week Rate	7700K. 10700FE		Meakdays Langth	Rate	Type	
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Start Date End Date Weekdays Spots/Week Rate		730-8p	:30		NM 1	\$500.00
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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 484830 /	Alt Order # 06226745
Contract Dates 10/10/12 - 10/16/12	Product DEAN HELLER 4 SENA	Estimate #
Advertiser Dean Heller For Senate	1	1 nal Date / Revision /27/12 / 09/27/12

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Len	igth Week	Rate	Type Spo	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate		12.4	The Section of the Se		**************************************	and the last
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 TMZ	730-8p	MTu	:30	\$500.00	NM		
See MG 34.3							
2 KVVU 10/15/12-10/21/12 TMZ	730-8p	MTu	:30	\$500.00	NM		
See MG 18.4							
3 KVVU 10/15/12-10/15/12 TMZ	M-Sa 8-10p/Su 7-	1M	:30	\$500.00	NM		
● MG for 34.1 10/15							
		the state of the state of the state of	T-1-	1		06	# 00 075 00
			Tota	IS	,	96	\$66,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/16/12	96	\$66,675.00	\$56,673.75
Totals	96	\$66,675.00	\$56,673.75

Signature:	Date:

HEADLINE# 6226745 MOD# 1: UNAPPROVED TRF# 484830 REV #1 \$\$\$ REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

FAX# 610-225-1191 RISK !!! REPORT FROM REP **CHANGES** * SEP27/12 17.52 *** KVVU-TV ***

ADV AGY CITY TAX FLIGHT DATES PRDCT ORDER # # 751 DEAN HELLER OCT10/12 AGY. ADV. 4 STATE SENATE NAME NAME TAX WASHINGTON, STRATEGIC POLI/D HELLER/R/SEN/NV 3299 K. OCT16/12 EST# CONTRACT STREET NW, SUITE MEDIA WK-1 # COMMENTS: DC 6226745 20007 SERVICES CO-OP (LINE, BILLING 200 ORDER, NEEDED INVOICE) CLASS: REP.# SALES BUYER NAME PRSN NATL. PH-NEIL OFF.# 762 WILLIAMS TERESA LOCAL DATE DIFURIA SALESMAN REGIONAL SEP27/12 # 17.52

REP: OK'D M10-M12 SEE LINE 52 TOTAL SAME TO ROSE

SIA CNF THANKS

STA:

CON Ω M * * * * THIS HS. Þ CASH HZ ADVANCE SCHEDULE ****

PROGRAM: COLD CASE FILES CON COM1: MAX 1X DAY CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT15	18 S 100P-200P	PROGRAM: COLD CASE FILES CON COM1: MAX 1X DAY CREDIT TAKEN FOR 3 SPOT(S)	17 S 100F-200F NG	PROGRAM : BETTER CON COM1: MAX 1X DAY	14 S 1100A-1200N	:LINE#:REP :CD: TIME PERIOD : L
MISSED O	30	MISSED OCT10	30		30	LGTH : SEC
CT15	\$100.00	CT10	\$100.00		\$100.00	RATE
	10/15		10/10		10/15	: START
	10/16		10/12		10/16	: END : DATE
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REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 17.52 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

															: LINE#:REP
PROGRAM : CON COM1:	3 2 8	PROGRAM CON COM1	3 ₁	PROGRAM : CON COM1:	30 s	THIS IS THIS IS THIS IS	$\alpha \alpha \pi$	52 A	PROGRAM CON COM1	29 S	PROGRAM : CON COM1:	28 S	PROGRAM CON COM1	S 6	Ħ #:::
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EXTRA MAX 1X DAY	00P-730P	EXTRA MAX 1X DAY	00P-730P	MORE MAX 1X DAY	300P-700P	-GOOD FOR -GOOD FOR -GOOD FOR -GOOD FOR -GOOD FOR	NLCS SPOTS N/A DUE TO APPROVE.OFFERING MAKE-GOOD FOR OCT MAKE-GOOD FOR OCT	4008-40	MORE MAX 1X DAY	00P-700P	NEWS MAX 1X DAY	0P-600P	NEWS MAX 1X DAY	00P-530P	TIME PERIOD
	30		30		30		DEBAT NLCS 11 ON 16 ON 11 ON	30		30		30		30	: LGTH : S
						300000	E & SP FOR AL LINE-2 LINE-3 LINE-3								S 표 C :
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REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 17.52 **CHANGES** *** KVVU-TV ***

P-CLASS	MOD CODE	SVC- NS	MARKET '	OCT/12		м12 о		M11 01	M10 O	: 比日以日#:1
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PLAN, SECT Q-	ADD B-B	*	s \$333,3	675.00		BUY#18		BUY#17	S 730P- SRAM: TMZ COM1: MAX S 730P- SRAM: TMZ COM1: MAX COM1: MAX CEGOOD OFFE BUY#30 BUY#31 BUY#31 BUY#31 BUY#33 BUY#33 BUY#34 BUY#34 BUY#36 BUY#36 BUY#30	CD: TIME
-PAID PGM	BUY TYPE		75 KVVU		MO 1	MISSED:	CMT:	MISSE	-800P Z Z X 1X DA X 1X DA Z Z MIS MIS	ME PERIOD
R-RATE	C-CANCELL		20% KSNV KTUD		Д	FER: NONE	CMT: PRG CHG	ع	D:W-F/60 W-F/60 W-F/0/60 W-F/0/60 W-F0/70 W-F0/70 W-F0/70 W-F0/70 W-F0/70	: LGTH
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PER WEEK	DELETE E-1		KLAS 26%		OKED PLS		-BOOKED PLS		\$500.00 \$500.00 N S500.00	RATE
X T-TIME	EFF DATES		KTNV 18%		APPROVE.	OCT15	APPROVE.	OCT10(3	10/1 0000000000000000000000000000000000	: STAR
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Y-DAYS !	M-MAKEGOOD		KVCW 3%	0		30s		30s		· VWK:
Z-COMMENTS			& CABL	CONTRACT TOTAL		\$100.00		\$100.00	**************************************	: WEEK
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REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CF
ORDER WORKSHEET
HF

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HEADLINE# 6226745 TRF# 484830 MOD# 0: UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191
CY CREDIT RISK !!!
HARRIS REPORT FROM REP

RISK !!!

REPORT FROM REP SEP18/12 13.30

CHANGES *** KVVU-TV ***

ADV AGY ORDER CITY TAX FLIGHT PRDCT # # # 1751 DATES DEAN HELLER OCT10/12 AGY. ADV. 4 STATE NAME SENATE NAME TAX STRATEGIC MEDIA SERVICES WASHINGTON, POLI/D HELLER/R/SEN/NV OCT16/12 3299 K. 田の日井 CONTRACT STREET NW, SUITE WK-1# COMMENTS: DQ 6226745 20007 CO-OP (LINE, BILLING 200 ORDER, NEEDED INVOICE) CLASS: BUYER NAME REP.# SALES PRSN NATI. NEIL PH-OFF.# WILLIAMS TERESA LOCAL 762 DATE DIFURIA REGIONAL SALESMAN SEP18/12 # 13.30

TO ROSE
FR NIKKI
OK'D M2-M8
SEE LINES 45-51
TOTAL SAME
PLS CNF THANKS

REP:

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

18	PROC ORD THIS	4 6	PROC	16	: LINE#:REP :
Ø	PROGRAM : ORD COM1: THIS IS A	A	PROGRAM : CON COM1:	w	# : CD:
1008-2008	PROGRAM: DIVORCE COURT ORD COM1: TP CHG DUE TO NICS GAME. PRE-BOOKED PLS APP THIS IS A MAKE-GOOD FOR OCT15 ON LINE-16 FOR 1 SPOT/WK	1100A-1200N	: DIVORCE COURT : MAX 1X DAY	1200N-100P	: TIME PERIOD
30	OCT15 ON LIN	30	'n	30	: LGTH : SEC
\$100.00	PRE-BOOKED P	\$100.00		\$100.00	: RATE
10/15	PLS APPROVE. SPOT/WK	10/15		10/15	: START
10/16		10/15		10/16	: END
Н		Н		۲	: SPTS
M-TU		MON		M-TU	:SPTS: WEEK : DAYS
Н		ш		Ц	:TOTL:

PROGRAM : CON COM1:

COLD CASE FILES MAX 1X DAY

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 13.30 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

PROGRAM : EXTRA CON COM1: MAX 1X DAY	00P-730P 30 \$300.00 10/15 10/16 1	PROGRAM: DR OZ ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-24 FOR 1 SPOT/WK	47 A 300P-400P 30 \$175.00 10/15 10/15 1 MON	PROGRAM: DR OZ CON COM1: MAX 1X DAY	24 S 400P-500P 30 \$175.00 10/15 10/16 1 M-T	PROGRAM: ANDERSON COOPER ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-22 FOR 1 SPOT/WK	45 A 200P-300P 30 \$175.00 10/15 10/15 1 MON	PROGRAM: ANDERSON COOPER CON COM1: MAX 1X DAY	22 S 300P-400P 30 \$175.00 10/15 10/16 1 M-T	PROGRAM: KATIE COURIC ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-20 FOR 1 SPOT/WK	48 A 100P-200P 30 \$150.00 10/15 10/15 1 MON	PROGRAM : KATIE COURIC CON COM1: MAX 1X DAY	20 S 200P-300P 30 \$150.00 10/15 10/16 1 M-T	PROGRAM: COPS/DOG THE BOUNTY HUNTER ORD COM1: PRG & TP CHG DUE TO NICS GAME. PRE-BOOKED PIS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-18 FOR 1 SPOT/WK	49 A 1200N-100P 30 \$100.00 10/15 10/15 1 MON	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : : LINE#: : DATE : /WK: INVT :
	M-TU		MON,		M-TU		MON		M-TU		MON		M-TU		MON	: DAYS
	Н		Н		Ч		Н		Ч		Н		Н		ц	:TOTL:

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 13.30

CHANGES *** KVVU-TV ***

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OK ' D	OK'D	OK'D	OK'D	OK'D	OK'D	OK'D	PROGRAM : ORD COM1: THIS IS A	50	PROGRAM CON COMI	34	PROGRAM ORD COM THIS IS	<u>ე</u>	#: REP
BUY#32	BUY#34	BUY#18	BUY#20	BUY#24	BUY#16	ĸ	TM THE	A 930P-1	: TMZ	S 730P-8	: EXT 1: TP A MAKE	A 900P-9	:CD: TIME
MISSED:M-TU/700 OFFER:MON/900P CMT:TP CHG D	MISSED:M-TU/7 OFFER:MON/93 CMT:TP CHG	MISSED:N OFFER:N CMT:I	MISSED:N OFFER:N CMT:J	MISSED:N OFFER:N CMT:J	MISSED:N OFFER:N CMT:J	MISSED:NOFFER:N	DUE TO	000P	1X DAY	900	G DUE TO	30P	PERIOD :
P-7 -93 UE	30P-8 9-40 8-40£	SSED:M-TU/100P-20 FFER:MON/1200N-10 CMT:PRG & TP CHG	SSED:M-TU/200P-300 FFER:MON/100P-200P CMT:TP CHG DUE TO	ISSED:M-TU/400P-500 OFFER:MON/300P-400P CMT:TP CHG DUE TO	SSED:M-TU/1200N-100P FFER:MON/1100A-1200N CMT:TP CHG DUE TO N	MISSED:M-TU/300P-40 OFFER:MON/200P-300 CMT:TP CHG DUE T	OCT15 ON LI	30		30	OCT15 ON LI	30	LGTH : SE
30P OP NICS GAME	OOP NLCS GAME	OOP TO NICS	00P OP TO NLCS GAME	00P 0P TO NICS GAME	100P 200N TO NLCS GAME	00P 0P TO NLCS GAME	E. PRE-BOOKED LINE-34 FOR 1	\$500.00		\$500.00	. PRE-BOOKED	\$300.00	C : RATE
OCT15 OCT15 E. PRE-BOOKED	OCT15 OCT15 PRE-BOOKED	OCT15 OCT15 GAME. P	OCT15 OCT15 PRE-BOOKED	OCT15 OCT15 PRE-BOOKED	OCT15 OCT15 PRE-BOOKED	OCT15 OCT15 PRE-BOOKED	PLS APPROVE. SPOT/WK	10/15		10/15	PLS APPROVE. SPOT/WK	10/15	E : START : DATE
3 PLS APPROV	PLS APPRC	31 31 RE-BOOKED PLS	308 308 PLS APPROVE.	30s 30s PLS APPROVE.	3 PLS APPROV	PIS APPRC		10/15		10/16		10/15	T : END : DATE
. w	30S 30S	30S \$1 30S \$1 APPROVE	F 0 0	. W W	· w w	308 308		Н		Н		Н	:SPTS:
\$300.00 \$300.00	\$500.00 \$500.00	\$100.00 \$100.00	\$150.00 \$150.00	\$175.00 \$175.00	\$100.00 \$100.00	\$175.00 \$175.00							: WEEK :
(SEP17/12) PLS ADVISE	(SEP17/12) PLS ADVISE	(SEP17/12) PLS ADVISI	(SEP17/12 PLS ADVIS	(SEP17/12) PLS ADVISE	(SEP17/12) PLS ADVISI	(SEP17/12) PLS ADVISI		MOM		MーTU		MON	DAYS
10)	12)	ISE.	ISE.	ISE.	(2)	[SE.		Ъ		Н		Н	:TOTL:

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET FAX# 610-225-1191

HEADLINE# 6226745 TRF# 484830 MOD# 0: UNAPPROVED REV #1 \$\$\$

OCT/12

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP **CHANGES**

SEP18/12 13.30 *** KVVU-TV ***

: LINE#:REP : 66675.00 :CD: THME PERIOD •• LGTH SEC RATE START DATE END : SPTS: WEEK CONTRACT TOTAL TOTAL SPOTS DAYS 109 : TOTL:

MARKET TOTALS \$333,375 KVVU 20% KSNV 28% KTUD 0% KLAS 26% KTNV 18% KVMY 5% KVCW 3%

CABL 0%

SVC- NSI DEMOS- RA35+*

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF THIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6226745
*** UNAPPROVED REV #2 ***

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES

FAX# 610-225-1191

S** *** KVVU-TV ***

D11+10 00+10/11	FITCHT DATES OCTIO/12 OCTIO/12 WK-1	PRDCT DEAN HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)	ORDER # 484830 CONTRACT # 6226745 CLASS: NATL. LOCAL REGIONAL	WASHINGTON, DC 20007	3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA	AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS	ADV #ADV. NAME POLI/D HELLER/R/SEN/NV REP.#OFF.#_762 SALESMAN #	
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REP: TO ROSE FROM TERESA UPDATED CORRECT DAYS ON LINE 2 NCIT PLEASE CONFIRM THANKS

CON CM *** THIS S M CASH IN ADVANCE SCHEDULE

OCT/12			: LINE#:REP
66675.00	PROGRAM : CON COM1:	2 EY	REP :CD:
00	NLCS MAX 2X PER DAY	EY 500P-900P	TIME PERIOD
	AY	30	: LGTH : SEC
		\$3,850.00	: RATE
		10/14	: START
		10/15	: END
CONT		4	:SPTS: WEEK
CONTRACT TOTAL TOTAL SPOTS		N-DS	NEEK : DAYS
66 ⁸ 675.00 109		42	YS :TOTL:

MARKET TOTALS \$333,375 **KVVU 20%** KSNV 28% KTUD 0% KLAS 200% KTNV 18% ス区マス ω % KVCW ω % CABL

0%

SVC- NSI DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK HHEFF T-TIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6226745 *** UNAPPROVED REV #1 * *

AGY ADV

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** *

*** KVVU-TV ** JUL11/12

12.

#

ORDER PRDCT # 1751 104830 AGY. ADV. NAME NAME STRATEGIC MEDIA SERVICES WASHINGTON, POLI/D HELLER/R/SEN/NV 3299 K. CONTRACT STREET NW, # 6226745 DC 20007 SUITE 200 CLASS: BUYER NAME SALES REP.# PRSN NATL. PH-NEIL WILLIAMS 〇月日.# TERESA 762 DIFURIA REGIONAL SALESMAN

DEAN HELLER 4 SENATE 円の日井 COMMENTS: (LINE,

LOCAL

FLIGHT DATES OCT10/12 ORDER, INVOICE)

OCT16/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

FROM TERESA DATE JUL11/12

12.05

DUE TO NOT NICS AIRING AND MOVED

TO

DOUBLE

PLEASE CONFIRM THANKS NCIT

UP ON LINE

N

CXL

SPOTS

ON LINE

Н

REP:

TO ROSE

CON CM **** THIS I S Þ CASH IN ADVANCE SCHEDULE ****

:LINE#:REP PROGRAM : CON COM1: PROGRAM : CON COM1: LINE#: N μ :CD: N N ß 500P-900P 500P-900P NICS NLCS MAX 1X DAY TIME 22 PERIOD PER DAY LGTH 30 30 •• SEC . .. \$3,850.00 \$3,850.00 RATE 10/15 10/10 START DATE 10/16 10/12 END DATE :SPTS: 4 0 /WK: WEEK M-TU W, H DAYS : TOTL: 4 0

OCT/12 66675.00

CONTRACT TOTAL TOTAL SPOTS

66675.00 109

REP HEADLINE# 6226745
*** UNAPPROVED REV #1 ***

CREDIT ADVISORY: ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES

JUL11/12 12.0
*** KVVU-TV ***

:LINE#:REP :CD: TIME PERIOD LGTH . . SEC RATE START DATE END :SPTS: WEEK DAYS : TOTL:

MARKET TOTALS \$333,375 KVVU 20% KSNV 28% KTUD 0% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6226745
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 14.29
*** KVVU-TV ***

	ORDER # USUSCO CONTRACT # 6226745 CLASS: NATL. LOCAL REGIONAL PROCT DEAN HELLER 4 SENATE EST# COMMENTS: (LINE ORDER INVOICE)	3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA	AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS	ADV # ADV. NAME POLI/D HELLER/R/SEN/NV REP.# OFF.# 762 SALESMAN #
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REP: NEW HELLER FOR SENATE ORDER TOTAL \$66675
PLS CNF THANKS TO ROSE FR NIKKI

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP :CD: TIME PERIOD	: LGTH : SEC	: RATE	: START	: END	:SPTS: WEEK	••	DAYS	: TOTL:
1 500P-900P	30	\$3,850.00	10/10	10/12	N	w, F		Ν
PROGRAM: NLCS CON COM1: MAX 1X DAY	10		SE					
2 500P-900P	30	\$3,850.00	10/15	10/16	N	M-IU		Ν
PROGRAM: NLCS CON COM1: MAX 1X DAY	0		P	7	epartement of the second of th			
3 500A-600A	3	\$250.00	10/10	10/12	ω	₩ F		ω
PROGRAM: NEWS CON COM1: MAX 1X DAY								
4 500A-600A	30	\$250.00	10/15	10/16	N	M-TU		N
PROGRAM : NEWS								

CON COM1:

MAX 1X DAY

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

RISK !!!

REPORT FROM REP JUL9/12 14.29

*** KVVU-TV ***

PROGRAM : BETTER CON COM1: MAX 1X DAY	13 1100A-1200N	PROGRAM: DR OZ CON COM1: MAX 1X DAY	12 1000A-1100A	PROGRAM: DR OZ CON COM1: MAX 1X DAY	11 1000A-1100A	PROGRAM: MORE CON COM1: MAX 2X DAY	10 900A-1000A	PROGRAM: MORE CON COM1: MAX 2X DAY	9 900A-1000A	PROGRAM: NEWS CON COM1: MAX 2X DAY	8 700A-900A	PROGRAM: NEWS CON COM1: MAX 2X DAY	7 700A-900A	PROGRAM: NEWS CON COM1: MAX 1X DAY	6 600A-700A	PROGRAM: NEWS CON COM1: MAX 1X DAY	5 600A-700A	:LINE#:REP :CD: TIME PERIOD
	30		30		30		30		30		30		30		30		30	: LGTH : SEC
	\$100.00		\$125.00		\$125.00		\$150.00		\$150.00		\$425.00		\$425.00		\$450.00		\$450.00	: RATE
	10/10		10/15		10/10		10/15		10/10		10/15		10/10		10/15		10/10	: START
	10/12		10/16		10/12		10/16		10/12		10/16		10/12		10/16		10/12	: END
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	W-F	,	M-IU		W-F		M-TU		₩ - म		M-TU		W – Ħ		M-IU		W - ਸ਼	WEEK: DAYS
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REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

IT RISK !!!

IS REPORT FROM REP JUL9/12 14.29

*** KVVU-TV ***

: LINE#:REP :CD:	TIME PERIOD : L	LGTH : SEC :	RATE	: START	: END : DATE	:SPTS: WEEK : /WK: INVT	: DAYS	:TOTL:
	1100A-1200N	30	\$100.00	10/15	10/16	Ю	N-TU	Ν.
PROGRAM : CON COM1:	BETTER MAX 1X DAY							
15	1200N-100P	30	\$100.00	10/10	10/12	ω	W-F	ω
PROGRAM : CON COM1:	DIVORCE COURT							
16	1200N-100P	30	\$100.00	10/15	10/16	N	M-TU	N
PROGRAM : CON COM1:	DIVORCE COURT MAX 1X DAY							
17	100P-200P	30	\$100.00	10/10	10/12	ω	W - F	ω
PROGRAM : CON COM1:	COLD CASE FILES MAX 1X DAY							
18	100P-200P	30	\$100.00	10/15	10/16	N	M-TU	N
PROGRAM : CON COM1:	COLD CASE FILES							
19	200P-300P	30	\$150.00	10/10	10/12	ω	W F	ω
PROGRAM : CON COM1:	KATIE COURIC MAX 1X DAY							
20	200P-300P	30	\$150.00	10/15	10/16	N	M-TU	N
PROGRAM : CON COM1:	KATIE COURIC MAX 1X DAY							
21	300P-400P	30	\$175.00	10/10	10/12	ω	W-F	ω
PROGRAM : CON COM1:	ANDERSON COOPER MAX 1X DAY							
222	300P-400P	30	\$175.00	10/15	10/16	N	M-TU	N
PROGRAM :	ANDERSON COOPER							

CON COM1:

MAX 1X DAY

REP HEADLINE# 6226745
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 14.29
*** KVVU-TV ***

: LINE#: REP : CD:	TIME PERIOD	: LGTH : SEC	RATE	: START	: END : DATE	:SPTS: V	WEEK: DAYS	:TOTL:
22	400P-500P	30	\$175.00	10/10	10/12	ω	₩-н	ω
PROGRAM : CON COM1:	DR OZ MAX 1X DAY							
24	400P-500P	30	\$175.00	10/15	10/16	N	M-IU	N
PROGRAM : CON COM1:	DR OZ MAX 1X DAY							
25	500P-530P	30	\$275.00	10/10	10/12	ω	W - F	ω
PROGRAM : CON COM1:	NEWS MAX 1X DAY							
2 6	500P-530P	30	\$275.00	10/15	10/16	10	M-TU	N
PROGRAM : CON COM1:	NEWS							
27	530P-600P	ω 0	\$275.00	10/10	10/12	ω	W – F	ω
PROGRAM : CON COM1:	NEWS							
80	530P-600P	30	\$275.00	10/15	10/16	N	M-TU	N
PROGRAM : CON COM1:	NEWS		•					
29	600P-700P	30	\$200.00	10/10	10/12	ω	W-E	ω
PROGRAM :	MORE MAX 1X DAY							
30	600P-700P	30	\$200.00	10/15	10/16	N	M-TU	N
PROGRAM : CON COM1:	MORE MAX 1X DAY							
31	700P-730P	30	\$300.00	10/10	10/12	ω	M – F	ω
PROGRAM :	EXTRA							

CON COM1:

MAX 1X DAY

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 14.29
*** KVVU-TV ***

																						:LINE#:REP
PROGRAM	42	PROGRAM	41	PROGRAM	4 0	PROGRAM	39	PROGRAM	38	PROGRAM	37	PROGRAM : CON COM1:	ω 6	PROGRAM : CON COM1:	ω 5	PROGRAM : CON COM1:	34	PROGRAM : CON COM1:	ω ω	PROGRAM : CON COM1:	32	円 #
••	100P-	••	100	••	900		800	**	100	••	110		100		100		730		730	***	700	CD:
NFL	P-400P	NFL	1000A-100P	NFL PREGAME	900A-1000A	NEWS	800A-900A	NEWS	10008-11008	NEWS	1100P-1135P	NEWS MAX 1X DAY	1000P-1100P	NEWS MAX 1X DAY	000P-1100P	TMZ MAX 1X DAY	730P-800P	TMZ MAX 1X DAY	309-8009	EXTRA MAX 1X DAY	700P-730P	TIME PERIOD
	30		30		30		30		30		30		30		30		30		30		30	: LGTH
																						SEC:
	\$5,50		\$5,150		\$1,75		\$325.		\$500.00		\$475.		\$825.		\$825.		\$500.00		\$500.00		\$300.00	
	500.00 V	المناسعة الإرافانية المناسعة الإرافانية المناسعة الإرافانية المناسعة الإرافانية المناسعة المناسعة المناسعة ال	0.00	J.	750.00	~	.00		00	`	00		00		0 0		00		00		00	RATE
	10/14		10/14		10/14		10/14		10/13		10/11		10/15		10/10		10/15		10/10		10/15	: START
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	10/14		10/14		10/14		10/14		10/13		10/11		10/16		10/12		10/16		10/12		10/16	END
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REP HEADLINE# 6226745
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 14.29 *** KVVU-TV ***

OCT/12					: LINE#: REP
66675.00	PROGRAM:	44	PROGRAM :	43	:REP :CD:
5.00	: SPORTS WRAP UP	1045P-1100P	: NEWS	1000P-1045P	: TIME PERIOD
	др	30		30	: LGTH : SEC
		\$475.00		\$700.00	C: RATE
		10/14		10/14	: START
		10/14		10/14	: END
CO		ц		Н	END :SPTS: WEEK DATE : /WK: INVT
CONTRACT TOTAL 66		SUN		SUN	WEEK: DAYS
66675.00		Н		ы	:TOTL:

SVC- NSI DEMOS- RA35+*

MARKET TOTALS \$333,375

KVVU 20%

KSNV 28% KTUD 0%

KLAS 26% KTNV 18%

KVMY 5%

KVCW 3%

CABL 0%